

# BEAUTY FASHION

## Editorial Calendar 2011

- **January** Spring Color Issue & Fashion Report
  
- **February** Valentine's Day Issue
  - Suppliers' Directory
  
- **March** Spring Beauty Preview
  
- **April** Mother's Day Issue
  - Coverage of Personal Care Products Council Annual Meeting
  - NACDS Annual Meeting Preview
  - Women's Skincare/Bodycare Directories
  
- **May** Fragrance Foundation's FiFi Finalists
  - Business Review – Mass Category
  
- **June** Men's Father's Day Issue
  - NACDS Annual Meeting Coverage
  - Men's Grooming Products Directory (Skincare, Shaving, Color, Haircare)
  
- **July** The Fragrance Issue/FiFi Awards
  - Fragrance Directory (Women's & Men's)
  
- **August** Fall/Winter Color Issue
  - Color Cosmetics Directory
  
- **September** Holiday Preview Issue
  
- **October** Fall Skincare Issue
  
- **November** Christmas Wrap-Up Issue
  
- **December** Looking Forward to the New Year
  - Holiday Season Selling Issue
  - Countdown to Christmas

**\*\*TFWE/Luxe Pack Monaco Supplement\*\***  
(Mailed with December issue of **BEAUTY FASHION**)

**Closing Date: 30 days prior to publication date**  
**Materials Date: 15 days prior to publication date**