

BEAUTY FASHION

Editorial Calendar 2010

- **January** Spring Color Issue & Fashion Report

- **February** Valentine's Day Issue
 - Suppliers' Directory

- **March** Spring Beauty Preview

- **April** Mother's Day Issue
 - Coverage of Personal Care Products Council Annual Meeting
 - NACDS Annual Meeting Preview
 - Women's Skincare/Bodycare Directories

- **May** Fragrance Foundation's FiFi Finalists
 - Business Review – Mass Category

- **June** Men's Father's Day Issue
 - NACDS Annual Meeting Coverage
 - Men's Grooming Products Directory (Skincare, Shaving, Color, Haircare)

- **July** The Fragrance Issue/FiFi Awards
 - Fragrance Directory (Women's & Men's)

- **August** Fall/Winter Color Issue
 - Color Cosmetics Directory

- **September** Holiday Preview Issue

- **October** Fall Skincare Issue

- **November** Christmas Wrap-Up Issue

- **December** Looking Forward to the New Year
 - Holiday Season Selling Issue
 - Countdown to Christmas

****TFWE/Luxe Pack Monaco Supplement****

(Mailed with December issue of **BEAUTY FASHION**)

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